

FINAL FOUR WALKING CHALLENGE TERMS AND CONDITIONS, AND DATA PROCESSING NOTICE

This document contains the terms and conditions, terms of use and the data processing notice (together the “Terms”) that regulate your participation in the Final Four Walking Challenge (the “Challenge”) by using #Walk15 app (the “App”).

TERMS AND CONDITIONS

This Challenge is conducted and run by Walk15, UAB, (the “Organizer”), on behalf of Euroleague Ventures SA a company registered in 60 Grand-Rue, L-1660 Luxembourg (the “Promoter”) (jointly referred to as the “Parties”).

By participating you agree to be bound by these Terms. The Promoter reserves the right to cancel or amend the challenge at any time and without notice and no liability shall attach to the Promoter as a result thereof.

Participation in this Challenge is free. Any costs and/or expenses incurred or to be incurred by participants in relation to the Challenge, if any, are the sole responsibility of the participant.

A valid #Walk 15 account is required to participate. Participants can get their account by downloading the App from [Apple store](#) or [Google Play](#) and following the instructions to register established by the Organizer. We invite you to take a look [here](#).

Participants hereby acknowledge and accept that i) any and all rights in relation to the Challenge are the sole and exclusive property of the Promoter, and ii) all intellectual property rights pertaining to the App, its source code, design, browser structure, database are the property of the Organizer.

Under no circumstances shall the participation in the Challenge imply any kind of waiver, transfer, licence or grant of the said rights, whether wholly or in part, unless expressly otherwise established.

Promoter reserves the right to withdraw the prizes (or any part of it) if a winner breaches any of these Terms or if they are found to have acted in a dishonest or fraudulent manner.

CHALLENGE DISCLAIMERS

Parties cannot accept any responsibility for any damage, loss, injury or disappointment suffered by any participant entering the Challenge or as a result of accepting any prize. The Parties are not responsible for any problems or technical malfunction of any telephone network or lines, computer on-line systems, servers, or providers, computer equipment, software failure of any email or entry to be received on account of technical problems or traffic congestion on the Internet, telephone lines or at any web site, or any combination thereof, including any injury or damage to participant's or any other person's computer or mobile telephone related to or resulting from participation or downloading or uploading any materials in the challenge.

PARTICIPANT DECLARATION

Participant agrees to be bound by these Terms by joining the Challenge. By participating in the Challenge, the participant hereby warrants that all information submitted is true, current and complete.

Participant acknowledges that should any taxes or legal requirements be applicable to the prizes, these shall be its own responsibility.

These Terms have been drafted in English. The Participant acknowledges and agrees that he/she has read and understood these Terms and that are fully aware of the rights and obligations arising therefrom.

By participating in the Challenge, the Participant agrees that no claim relating to losses or injuries or disappointment suffered by participating in the Challenge or as a result of accepting any prize (including special, indirect and consequential losses) shall be asserted against the Parties, its parent companies, sponsors, affiliates, directors, officers, employees or agents from any and all losses, damages, rights, claims and actions of any kind resulting from the participation in the Challenge and/or the use of any other prizes.

CHALLENGE RULES

When participating in the Challenge, the participants are bound to play and accept that they must participate in the Challenge in accordance with the Terms.

Participants need to register to #Walk15 app following these steps:

1. Download the #walk15 app
2. Log in or create a new profile by filling out the form
3. Go to “Challenges” tab
4. Select “New Challenges” and choose the “Final Four Walking Challenge”
5. Press “Join”
6. Select a team

Between the dates of 11th of May and 21th of May 2023, participants are able to sign up to the Final Four Walking Challenge. However, the steps only will start to be counted once after the initial date and time of the Challenge (*i.e.*, 18th of May 2023 at 00:00 AM time). Participants will be notified through the App about the length of the Challenge. A more detailed description can be found [here](#).

The Challenge starts on 18th of May 2023 at 00:00 AM time and ends on 21st of May 2023 at 23:59 PM time. The goal of the Challenge is to achieve the minimum of 40,000 steps per participant during the Challenge which means one tree planted, for a total goal of 5 000 trees planted. A more detailed description can be found [here](#).

Participants are invited to share their videos/photos during the Challenge (*i.e.*, between 18 and 21 May 2023 inclusive) by posting a video/photos in their social media accounts (Twitter and/or Facebook) while walking, using the hashtag #F4WalkingChallenge.

PRIZES

Final Four Walking Challenge provides with the following prizes:

- Prize 1: Four (4) tickets for the 2024 EuroLeague Final Four to be raffled in 2 rounds of packs of 2 tickets, among those participants from the steps winning Team, that comply to the rule of minimum of 10,000 steps each one of the 4 days of the Challenge, meaning 1 tree planted every 40,000. The two winners of each of the pack of 2 tickets will be announced through notification on #Walk15.

- Prize 2: The 1st walker from each of the 5 teams will win Two (2) tickets to attend a game of the 2023-24 Turkish Airlines EuroLeague or 7 DAYS EuroCup season and one (1) invitation to attend a 2023 -24 Euroleague Basketball One Team session.

Request shall be made once 2023-24 Turkish Airlines EuroLeague or 7 DAYS EuroCup season teams are officially announced.

-Prize 3: The 2nd walker from each of the 5 team will win one (1) official playing jersey of a player from 2022-23 Turkish Airlines EuroLeague from the Challenge team selected.

Prize 4: The 3rd walker from each of the 5 teams will win one (1) 2023 EuroLeague Final Four Official Cap.

Winners of Prize 1 will not be eligible for prizes 2, 3 and 4.

Prize 5:

Twenty (20) 2-ticket packs for the Adidas Next Generation Tournament Championship Game to take place May 21st, 2023 at the Kaunas Sport Hall and Twenty (20) 1-year premium memberships for the adidas Running App, to be raffled among those participants in the Challenge that complete the QR verification process in the App for the track that runs from Kaunas Town Hall to the Kaunas Sport Hall, and for the track that runs from Kaunas Town Hall to the Unity Square.

Users can only go through the QR verification process of the above mentioned two (2) tracks one time.

Winners of Prize 5 from Day 1, that is steps walked on May 18th, 2023 (these winners shall be announced May 19th, 2023 through #Walk15 notification) will not be eligible for prizes of Day 2, steps walked on May 19th, 2023 (these winners shall be announced May 20th, 2023 through #Walk15 notification).

For Final Four merchandising prizes, the organizer may change the item for an equal value one in case of finished existences of the initial prize merchandise item.

Due to the nature of the Challenge, participants under 18 years of age will not be eligible to claim any prize without participants parent's/ legal guardian's consent. Promoter reserves the right to ask winners to provide the prove of age.

Employees of the Organizer or the Promoter, EuroLeague clubs' players, coaches and staff, Euroleague Basketball officials and delegates, shall not be eligible to any of the prizes of the Challenge.

The winners for prizes 1, 2, 3 and 4 will be announced through notifications in the App within ten days of the challenge finishing. Winners need to confirm acceptance of the prize within 3 working days of receiving the notification through the App. If the winner cannot be contacted and/or no timely acceptance has been received by Organizer, the winner loses the right to claim the prize; the prize will then be awarded to the next participant with most steps achieved in each team that complies to the minimum of 40,000 steps walked during the 4 day Challenge Upon notification, if this winner doesn't provide acceptance in writing within 3 working days of receiving the notification, the prize will be cancelled.

Participants must open the App daily to synchronize their steps in the Challenge steps counting system to ensure the total amount of steps are counted and shown in the App correctly. The last chance to synchronize for the Challenge steps account once this has finalized on May 21 at 23:59 PM time will be May 22 at 12:00 PM Lithuanian time.

The winners of Prize 5 will be announced through direct message to the phone number provided to the App within May 19th and May 20th, 2023 correspondently. The App will use the provided phone numbers exclusively for purpose of communicating the winners in the mentioned dates and the App will immediately delete the phone numbers from the App as soon as the prizes have been delivered. Winners need to confirm acceptance of the prize within May 20th, 2023 at 17:30 Lithuanian time. If the winner cannot be contacted and/or no timely acceptance has been received by Organizer, the winner loses the right to claim the prize and the prize will be cancelled.

No cash alternative to the prizes will be offered and no compensation will be given in case that a prize cannot be delivered for whatever reason (including in case that attendance to arena cannot be confirmed as a consequence of a decision by the authorities or applicable protocols). The prizes are not transferable. Prizes are subject to availability and the Promoter reserves the right to substitute any prize with another of similar value without giving notice.

All details of the prizes and in particular the terms of their attribution and use will be provided by notification to the winner. No interest will be paid on any prizes. Prize winners may be required, as a condition for redeeming a prize, to sign a publicity release and/or a consent and release for photographs, or any applicable forms requested by authorities or the Promoter. Failure to do so may result in disqualification and forfeiture of the stated prize.

All costs, fees and/or expenses incurred or to be incurred by the Winners in relation to the Challenge and/or to claim the prize are the sole responsibility of the Winner.

Taxes or legal requirements applicable to the prize shall be responsibility of the Winner.

DATA PROCESSING NOTICE

WHO IS RESPONSIBLE FOR YOUR DATA?

All personal data provided, within the framework of participation in the Final Four Walking Challenge (the “Challenge”) using #Walk15 app (the “App”), will be stored in a data base owned by Walk15, UAB, a private company with registered office address at Gynėjų str. 14-79, LT-01109 Vilnius (hereinafter referred to as “Walk15”).

Walk15 data protection officer can be contacted at info@walk15.app.

Euroleague Ventures S.A with address in 60, Grand-Rue, L-1660, Luxembourg and Euroleague Entertainment S.L.U with registered address at Carrer Quatre Camins 9-13, Barcelona (08022), Spain, (hereinafter referred to as “Euroleague”) will process certain personal data of the participants of the Challenge.

Euroleague data protection officer can be contacted at: data.protection.officer@euroleague.net

Walk 15 and Euroleague jointly referred to as the “**Parties**”.

For the purposes of the processing of participants personal data in connection with the Challenge, Walk 15 is the data controller and Euroleague is the data processor (where data controller and data processor have the meanings as defined in the General Data Protection Regulation (EU) 2016/678 (the “GDPR”).

We invite you to take a look at the privacy policy of Walk 15 and Euroleague to get additional information about their data policies.

WITH WHAT PURPOSE DO WE PROCESS YOUR PERSONAL DATA?

The purpose of the processing will be to:

- Manage your participation in the Promotion (to ensure that you meet the criteria to be a participant and winner, to contact the winners and to deliver the prize),

- With respect to the winners, and if you consent to it, to use your image in order to publicly disseminate their condition of winners.

WHAT TYPE OF DATA DO WE PROCESS?

We process the data necessary to fulfil the aforementioned purposes, which are:

- Identification data: Name, surname and ID card number,
- Contact details: email, telephone and postal address,
- General information of the participant: data from social networks (nickname), Clothing sizes (to send the prize to the winners), location,
- Other parameters to set the distance of your steps: age, gender, height, weight

Participants themselves submit their personal data or give the App the ability to synchronize data from Samsung Health, Apple Health Kit or other mobile applications. In specific cases, data may be obtained from third parties, e.g. when you sign in with your Google or Facebook account, the data comes directly from these companies.

The participant guarantees that the data provided to the Parties for the purpose of this Challenge is accurate. Incomplete entries or entries with erroneous or false data will be null and void.

HOW LONG DO WE KEEP YOUR DATA?

We will retain the data for a maximum period of 1 year from the end date of the Challenge. After the retention period, the data will be completely and securely deleted from our files.

WHAT IS THE LEGAL BASIS FOR THE PROCESSING?

The legal basis for the processing of participants' data is as follows:

- With respect to the management of participation in the Challenge and subsequent delivery of prizes, the execution of this Challenge under the terms and conditions set forth herein; the processing of personal data linked to that purpose is strictly necessary to comply with this legal relationship (Art. 6.1b GDPR).
- Regarding the use of the image of the winners, the participants' own consent (Art. 6.1a GDPR).
- Compliance with the obligations imposed on Walk15 and Euroleague by the applicable regulations. The processing of personal data linked to this purpose (with the exception of the image) is strictly necessary in order to comply with the aforementioned legal obligations (Art. 6.1c GDPR).

WHO WILL RECEIVE YOUR DATA?

In general terms, only those third parties to whom Walk 15 and Euroleague are legally obliged to (such as banks or Tax Administration bodies) and the companies to which it has subcontracted the services of delivery the prizes will have access to them.

Parties follow strict criteria of selection of services providers in order to comply with their obligations in terms of data protection and undertake to sign with them the corresponding data processing contracts to meet the requirements of the GDPR and ensure the protection of the rights of the participants.

WHAT ARE PARTICIPANTS RIGHTS REGARDING THE PROCESSING OF YOUR DATA?

You can exercise, at any time, under the terms established by law, your rights of access, rectification or deletion of data, as well as request restrictions on the processing of your personal data, oppose its processing or request the portability of your data, by sending a postal communication to the address indicated above or by writing an e-mail to info@walk15.app or data.protection.officer@euroleague.net

In any case, you can file a complaint before the competent data protection authority.

GOVERNING LAW AND JURISDICTION

These Terms shall be governed by and construed in accordance with the laws of Luxembourg and any disputes that may arise will be subject to the jurisdiction of the Luxembourgish courts.

QUESTIONS AND SUGGESTIONS

If you have questions or suggestions concerning the Challenge and your participation in the same, you can contact our colleagues at support@walk15.app or sustainability@euroleague.net.

If you have any questions concerning the treatment of your information and/or use of cookies and other technologies, you can contact us at: info@walk15.app or data.protection.officer@euroleague.net.

We are happy to help and we will do our best to respond in a timely manner.