



# REMOTE MEDIA DOSSIER

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# 1. TURKISH AIRLINES EUROLEAGUE FINAL FOUR GAMES SCHEDULE

FRIDAY 28 MAY, 2021		
TIME	ACTIVITY	LOCATION
18:00 Local Time	CSKA MOSCOW - ANADOLU EFES ISTANBUL	Lanxess Arena
21:00 Local Time	FC BARCELONA - AX ARMANI EXCHANGE MILAN	Lanxess Arena

SUNDAY 30 MAY, 2021		
TIME	ACTIVITY	LOCATION
17:30 Local Time	THIRD PLACE GAME	Lanxess Arena
20:30 Local Time	CHAMPIONSHIP GAME	Lanxess Arena

# 2. TURKISH AIRLINES EUROLEAGUE FINAL FOUR OPENING AND CHAMPIONSHIP PRESS CONFERENCES

- Two consecutive press conferences will be held at the **Lanxess Arena press conference room** with the participation of the head coach and one player from each of the Semifinalist team.

THURSDAY 27 MAY, 2021: OPENING PRESS CONFERENCES		
Time	Speakers	Location
11:30-11:45 Local Time	Welcome messages: Ms. Henriette Reker, Mayor of Cologne and Mr. Jordi Bertomeu, Euroleague Basketball President and CEO	Lanxess Arena press conference room
11:30- 12:15 Local Time	Dimitris Itoudis, Ergin Ataman, Will Clyburn and Vasilije Micic	Lanxess Arena press conference room
12:15 - 12:30 Local Time	Empty and sanitize the room	Lanxess Arena press conference room
12:30 - 13:15 Local Time	Sarunas Jasikevicius, Ettore Messina, Nikola Mirotic and Sergio Rodriguez	Lanxess Arena press conference room

- Translation to all participating teams and host country languages will be provided.

SATURDAY 29 MAY, 2021: CHAMPIONSHIP GAME PRESS CONFERENCE		
Time	Speakers	Location
12:00 - 13:00 Local time	Coach and player of both Finalist teams	Lanxess Arena press conference room

- Translation to all participating teams and host country languages will be provided.

### Remote press conference process

- Both on-site journalists who don't have the chance to follow the press conference physically and remote journalists will have the opportunity to follow and participate remotely.
- Click the following link to access the press conferences: <https://us02web.zoom.us/j/85660517692?pwd=RFJxRzVJM0xNNHprell4ZVVBR0J3dz09>
- Press conference will also be streamed live and archived on the competition official [Facebook](#) and [Youtube](#) pages.
- We recommend that you check **carefully** the remote access dossier that you can download from [HERE](#), or that you can find at the end of this document.

## 3. MEDIA AVAILABILITY DURING PRACTICES

- Due to COVID - 19 restrictions Media availability during practices will held on a press conference format.

### Press conference with 2 players at the same time

- Before team practice
- Duration: 20 minutes
- Lanxess Arena press conference room
- Press conference will be streamed live and both on-site and remote media will have the possibility to ask questions.

THURSDAY 27 MAY, 2021			
Time	Team	Location	Media Availability
15:30 - 15:50 Local time	ANADOLU EFES ISTANBUL: Krunoslav Simon and Bryant Dunston	Lanxess Arena press conference room	Press conference
16:00 - 16:10 Local time	ANADOLU EFES ISTANBUL	Playing Court	Image recording
17:15 - 17:35 Local time	CSKA MOSCOW: Tornike Shengelia and Daniel Hackett	Lanxess Arena press conference room	Press conference
17:45 - 17:55 Local time	CSKA MOSCOW	Playing Court	Image recording
19:00 - 19:20 Local time	AX ARMANI EXCHANGE MILAN: Kyle Hines and Malcolm Delaney	Lanxess Arena press conference room	Press conference
19:30 - 19:40 Local time	AX ARMANI EXCHANGE MILAN	Playing Court	Image recording
20:45 - 21:05 Local time	FC BARCELONA: Brandon Davies and Pau Gasol	Lanxess Arena press conference room	Press conference
21:15 - 21:25 Local time	FC BARCELONA	Playing Court	Image recording

- Translation to all participating teams and host country languages will be provided.

SATURDAY 29 MAY, 2021			
Time	Team	Location	Media Availability
15:30 - 15:50 Local time	LOSER OF SEMIFINAL B: 2 players	Lanxess Arena press conference room	Press conference
16:00 - 16:10 Local time	LOSER OF SEMIFINAL B	Playing Court	Image recording
17:15 - 17:35 Local time	LOSER OF SEMIFINAL A: 2 players	Press conf. room	Press conference
17:45 - 17:55 Local time	LOSER OF SEMIFINAL A	Playing Court	Image recording
19:00 - 19:20 Local time	WINNER SEMIFINAL B: 2 players	Lanxess Arena press conference room	Press conference
19:30 - 19:40 Local time	WINNER SEMIFINAL B	Playing Court	Image recording
20:45 - 21:05 Local time	WINNER SEMIFINAL A. 2 players	Lanxess Arena press conference room	Press conference
21:15 - 21:25 Local time	WINNER SEMIFINAL A	Playing Court	Image recording

- The media will never be closer than 3m from the speakers' table.

### **Remote press conference process**

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- Press conference will also be streamed live and archived on the competition official [Facebook](#) and [Youtube](#) pages.
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## 4. POST-GAME MEDIA AVAILABILITY

### ON-COURT FLASH, FLASH AND MIXED ZONE

- 7 players per team and coaches will go through On-court Flash, Flash and Mixed
- All media who will follow the Mixed Zone remotely can send their questions before the end of the game to the [official Whatsapp service](#) and a member of Euroleague Basketball Editorial Team will ask the questions to the players and coaches.
- All Mixed Zone interviews will be streamed and archived on the competition official [Facebook](#) and [Youtube](#) pages.

### POST-GAME PRESS CONFERENCES

FRIDAY, 28 MAY, 2021			
Time	Speaker	Location	Media Availability
After the end of SF B	Losing Team coach	Lanxess Arena press conference room	Press conference
After the end of SF B	Winning Team coach	Lanxess Arena press conference room	Press conference
After the end of SF A	Losing Team coach	Lanxess Arena press conference room	Press conference
After the end of SF A	Winning Team coach	Lanxess Arena press conference room	Press conference
SUNDAY, 30 MAY, 2021			
After the end of 3 <sup>RD</sup> Place game	Losing Team coach	Lanxess Arena press conference room	Press conference
After the end of 3 <sup>RD</sup> Place game	Winning Team coach	Lanxess Arena press conference room	Press conference
After the end of Championship game	Losing Team coach	Lanxess Arena press conference room	Press conference
After the end of Championship game	Winning Team coach and F4 MVP	Lanxess Arena press conference room	Press conference

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### Remote press conference process

- Both on-site journalists who don't have the chance to follow the press conference physically and remote journalists will have the opportunity to follow and participate remotely.
- Click the following link to access the press conferences: <https://us02web.zoom.us/j/85660517692?pwd=RFJxRzVJM0xNNHprelI4ZVVBR0J3dz09>
- Press conference will also be streamed live and archived on the competition official [Facebook](#) and [Youtube](#) pages.

- We recommend that you check **carefully** the remote access dossier that you can download from [HERE](#), or that you can find at the end of this document.

## 5. CONTACT INFORMATION

- **Communication Department:** [mediacommunication@euroleague.net](mailto:mediacommunication@euroleague.net)
- **Rights-holders Televisions:** [television@euroleague.net](mailto:television@euroleague.net)
- **Photographers:** [rodolfo.molina@euroleague.net](mailto:rodolfo.molina@euroleague.net)
- **Social Media:** [socialmedia@euroleague.net](mailto:socialmedia@euroleague.net)

## 6. MEDIA SERVICES

### WHATSAPP SERVICE

Euroleague Basketball offers this service totally free to all media accredited for the Final Four. By just adding the following contact number: **+34 607 67 04 07** as a new contact to your smartphone, you will automatically receive WhatsApp messages with the latest information of the 2021 Turkish Airlines EuroLeague Final Four Cologne. Daily schedule, interview opportunities, open to media practices and much more useful information on a daily basis.

We recommend all journalists to start using this service as it is the most immediate, efficient and safe way to receive all information.

In case you are not a user already of this service, you can access to it by saving the abovementioned number or by clicking the following [link](#) and following the indicated steps.

Media without on-site access to the Mixed Zone will be able to send questions remotely via the EB Whatsapp Service.

### PRESS RELEASES

All the latest news including, press releases, stats, records and historical data of the Final Four can be found on following link:

[https://mediacentre.euroleague.net/mediacentre/en/press\\_releases](https://mediacentre.euroleague.net/mediacentre/en/press_releases)

## VIDEO REPOSITORY SERVICE

Euroleague Basketball offers all accredited journalists a selection of free of rights audiovisuals material for editorial purposes. All press conferences, all teams practices and Mixed Zone interviews will be available on the following platform to download.

**Platform:** <https://euroleaguemedia.watchity.com/account>

**Username:** media@euroleague.com

**Password:** euroleague

## MVP VOTING

Due to Health and Safety protocols the MVP voting will be done on-line. During the Championship game you will receive a message from our Whatsapp service where you will be able to vote for your preferred MVP candidate.

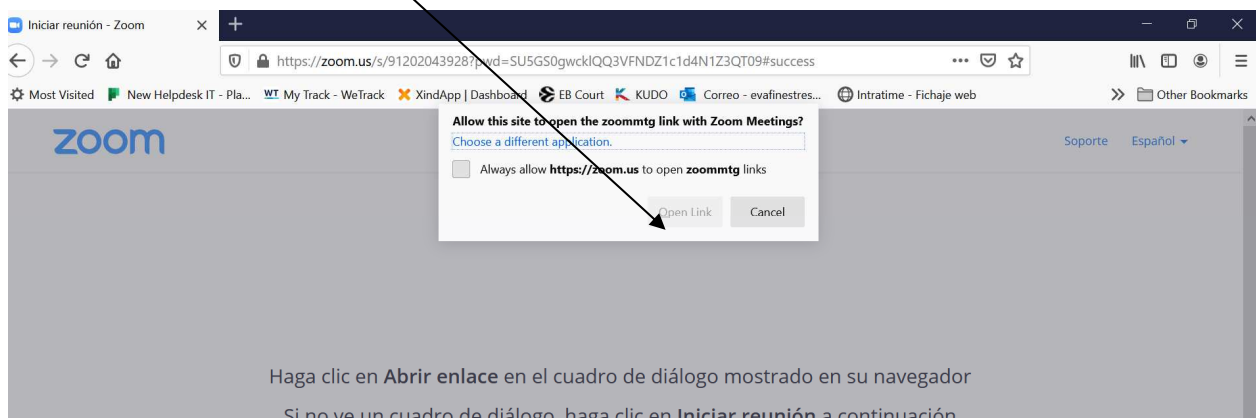


## 7. REMOTE ACCESS MANUAL

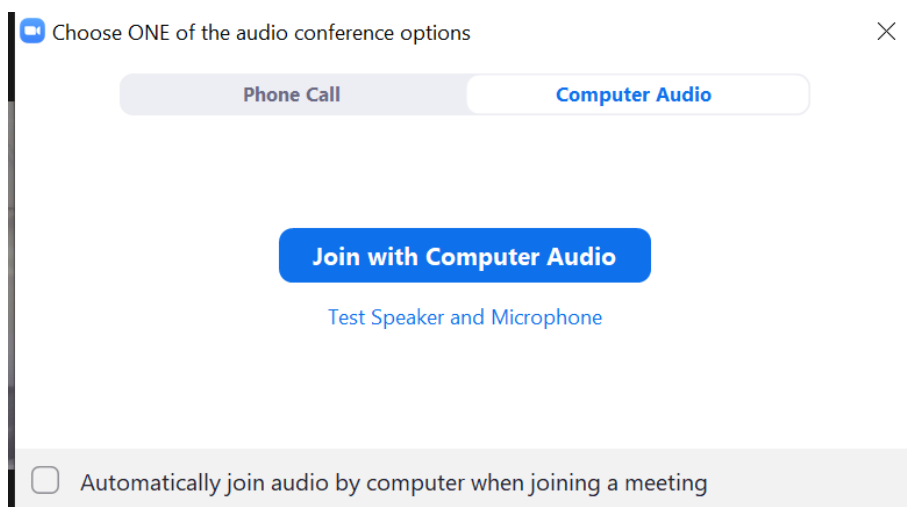
### USER GUIDE FOR ZOOM MEETINGS

If you are working on a computer:

- 1) We recommend that your computer is connected to a cable internet connection.
- 2) We recommend that you connect to the press conference at least 15 minutes before its official starting time.
- 3) Click on the following link:  
<https://us02web.zoom.us/j/85660517692?pwd=RFJxRzVJM0xNNHprell4ZVVBR0J3dz09>
- 4) A browser window will appear. Click on Open Link

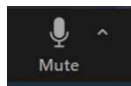


- 5) Join with the computer audio

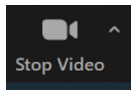


- 6) You need to wait for the host to admit you in the meeting
- 7) We recommend that your camera is always on.

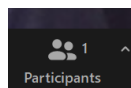
These are the main options:



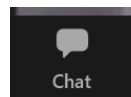
Mute/Unmute



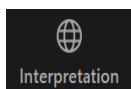
Stop/Start Video



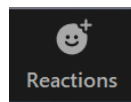
Participants: You can see all the participants in the meeting



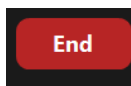
Chat: you can write in the chat window



**Interpretation: You can select the language in which you want to follow the meeting as we provide translation to all participating teams and host country languages.**



Reactions: you can raise your hand and request to speak



End meeting

If you are working on a mobile device (tablet or smartphone), download the ZOOM app from the App Store (IOS) or Play Store (Android). Click on the link that you will receive by email and go to step 4).

### PRESS CONFERENCE PROCESS

- Each press conference will start with a statement of each one of the participants.
- After the statements we will open the question round for on-site journalists.
- After the on-site journalists we will open the question round for remote journalists.
- If you want to ask a question, click on the “Reactions” button and raise your hand. The moderator and the MC will state your name and media and after that your face will appear on the room screens and you can proceed to ask your question.
- Make sure that your microphone is on before asking your question.